

OFFICIAL 20% NET-SALES PARTNER GUIDE

UK GBP £ = USD \$ 1:1 NOMINAL PARITY

BARBADOS BBD \$ = 2X USD

NOVELTY WEB SOLUTIONS LTD. & BUSINESSES OS 20% Net-Sales Partner & Connector Guide

Earn a permanent **20% Net-Sales Commission** on every monthly software subscription and every one-time setup or custom studio build across the UK (`GBP £`), International (`USD \$`), and Barbados/Caribbean (`BBD \$`).

**1. JOIN THE TEAM & SIGN
CONTRACT**

<https://noveltywebsolutions.com/partners>

**2. LIVE COMMISSION
DASHBOARD**

<https://businessesos.com/dashboard/partners>

3. FLAGSHIP SAAS & AI SUITE

<https://businessesos.com/pricing>

SECTION 01 // TWO PARTNER TRACKS

Welcome & How the 20% Net-Sales Partnership Works

20% Recurring + 20% Setup

Whether you want to simply introduce business owners to Ronald and let our engineering studio close the deal, or actively demo and build a full-time recurring portfolio, you earn **20% of Net Sales** on both the upfront setup/build and the monthly recurring subscription for the life of the client account.

Option A: Connector / Warm Introducer (Point-and-Pass)

- **Zero Selling Required:** Make a 30-second warm WhatsApp or email introduction to Ronald, or share your unique ?ref=<code> affiliate link.
- **We Close & Deliver:** Ronald and the NWS team run the live demo, build the proposal, close the client, and handle 100% of technical delivery.
- **Full 20% Payout:** You still earn the full **20% Net-Sales Commission** on both the one-time setup/build fee and every monthly recurring payment!

Option B: Active Sales Partner (Kimlee Model)

- **Official Corporate Identity:** Receive your own `firstname@noveltywebsolutions.com` email address and verified Partner ID.
- **Businesses OS Team Account:** Full access to the Partner Training & Demo Launchpad, Campaign Studio, and interactive industry sandboxes.
- **Stackable Residual Portfolio:** Run 5-minute live demos, dispatch proposals, and stack monthly recurring commissions across all 6 product bands.

SECTION 02 // GLOBAL & UK PRICING RULE

Multi-Currency Parity Explained (GBP £ = USD \$ 1:1
Nominal Price + BBD \$ at 2x USD)

Zero FX
Friction

For UK partners and UK clients, every package price in **USD \$** is the **exact same nominal number in GBP £**. There is no mental currency conversion needed during a call. For Barbados and Eastern Caribbean clients, **BBD \$** is fixed at **2x USD** (1 USD = 2 BBD).

PRODUCT TIER EXAMPLE	UK PRICE (GBP £)	INTERNATIONAL (USD \$)	BARBADOS (BBD \$)	YOUR 20% PARTNER COMMISSION
Band 1 Essential (Barber/Salon)	£59/mo GBP	\$59/mo USD	\$118/mo BBD	£11.45/mo GBP · \$11.45/mo USD · \$22.90/mo BBD
Band 1 Advance (Most Popular)	£109/mo GBP	\$109/mo USD	\$218/mo BBD	£21.15/mo GBP · \$21.15/mo USD · \$42.30/mo BBD
Band 2 Growth Edition (Local SMB)	£197/mo GBP	\$197/mo USD	\$394/mo BBD	£38.22/mo GBP · \$38.22/mo USD · \$76.44/mo BBD
Band 4 AI Employee Plans (1 & 2)	£147 / £247 GBP	\$147 / \$247 USD	\$294 / \$494 BBD	£18.52 / £28.52 GBP · \$18.52 / \$28.52 USD
Band 3 Commercial Core 1 (+Setup)	£997/mo + £1,000	\$997/mo + \$1,000	\$1,994/mo + \$2,000	£166.22/mo + £194 Setup (\$332.44/mo + \$388 BBD)
Band 3 Scale Core 2 (+Setup)	£1,497/mo + £1,500	\$1,497/mo + \$1,500	\$2,994/mo + \$3,000	£263.22/mo + £291 Setup (\$526.44/mo + \$582 BBD)
Band 3 Enterprise Core 3 (+Setup)	£2,997/mo + £2,000	\$2,997/mo + \$2,000	\$5,994/mo + \$4,000	£554.22/mo + £388 Setup (\$1,108.44/mo + \$776 BBD)

All 6 Product Bands, Industry Use Cases & Exact 20% Commissions

6 Revenue Bands

Band 1 — Businesses OS Micro Industries & Personal Care (Barber, Salon, Grooming, Solo Studios)

Use Case: Walk-in TV queue, 24/7 online booking, Owner Chair + Independent Weekly Booth Renter Chair + Commission Split POS.

TIER	MONTHLY PRICE (GBP £ / USD \$ / BBD \$)	NET MARGIN (AFTER 3% CARD FEE)	YOUR 20% NET MONTHLY COMMISSION
Free Marketplace	£0/mo GBP · \$0/mo USD · \$0/mo BBD	£0.00 / \$0.00	£0.00 / \$0.00 (Frictionless lead entry wedge)
Essential	£59/mo GBP · \$59/mo USD · \$118/mo BBD	£57.23 GBP · \$57.23 USD	£11.45/mo GBP · \$11.45/mo USD · \$22.90/mo BBD
Advance (Most Popular)	£109/mo GBP · \$109/mo USD · \$218/mo BBD	£105.73 GBP · \$105.73 USD	£21.15/mo GBP · \$21.15/mo USD · \$42.30/mo BBD
Expert Multi-Location (2 locs; +£97/\$97 extra)	£179/mo GBP · \$179/mo USD · \$358/mo BBD	£173.63 GBP · \$173.63 USD	£34.73/mo GBP · \$34.73/mo USD · \$69.46/mo BBD

Band 2 — Businesses OS Small-Budget Local Service & Retail Businesses (Clinics, Auto/Retail, Trades, Small B2B)

Use Case: Multi-staff scheduling, retail barcode POS, automated reminders, invoicing, and True Net Profit ledger.

TIER	MONTHLY PRICE (GBP £ / USD \$ / BBD \$)	NET MARGIN (AFTER 3% CARD FEE)	YOUR 20% NET MONTHLY COMMISSION
Growth Edition	£197/mo GBP · \$197/mo USD · \$394/mo BBD	£191.09 GBP · \$191.09 USD	£38.22/mo GBP · \$38.22/mo USD · \$76.44/mo BBD
Pro Multi-Staff & Storefront	£297/mo GBP · \$297/mo USD · \$594/mo BBD	£288.09 GBP · \$288.09 USD	£57.62/mo GBP · \$57.62/mo USD · \$115.24/mo BBD
Business Multi-Branch	£497/mo GBP · \$497/mo USD · \$994/mo BBD	£482.09 GBP · \$482.09 USD	£96.42/mo GBP · \$96.42/mo USD · \$192.84/mo BBD

Band 3 — Main Pricing Cores for Mid-to-Large Businesses (Deducts £97/\$97 GHL AI Unlimited + £39/\$39 Extendly Support + 3% Stripe Fee)

Use Case: Turnkey multi-department commercial operating system with 24/7 AI Employee Unlimited and white-glove support.

CORE PACKAGE	MONTHLY + SETUP (GBP £ / USD \$ / BBD \$)	MONTHLY NET MARGIN	20% MONTHLY RECURRING	20% SETUP BONUS
Core 1 — Commercial Growth Core	£997/mo + £1,000 Setup GBP \$997/mo + \$1,000 Setup USD \$1,994/mo + \$2,000 BBD	£831.09 GBP \$831.09 USD	£166.22/mo GBP \$166.22/mo USD \$332.44/mo BBD	£194.00 GBP \$194.00 USD \$388.00 BBD
Core 2 — Multi- Department & Storefront Scale Core	£1,497/mo + £1,500 Setup GBP \$1,497/mo + \$1,500 Setup USD \$2,994/mo + \$3,000 BBD	£1,316.09 GBP \$1,316.09 USD	£263.22/mo GBP \$263.22/mo USD \$526.44/mo BBD	£291.00 GBP \$291.00 USD \$582.00 BBD
Core 3 — Enterprise Autonomous Workforce Core	£2,997/mo + £2,000 Setup GBP \$2,997/mo + \$2,000 Setup USD \$5,994/mo + \$4,000 BBD	£2,771.09 GBP \$2,771.09 USD	£554.22/mo GBP \$554.22/mo USD \$1,108.44/mo BBD	£388.00 GBP \$388.00 USD \$776.00 BBD

Band 4 — Modular 24/7 AI Employee Suite (Built on GHL £50/\$50 & £97/\$97 Wholesale AI Plans)

Use Case: 24/7 Voice AI Receptionist, WhatsApp/Instagram/Web Chat booking, Google Review automation, Receipt Vision & AI CFO.

AI EMPLOYEE PLAN	MONTHLY PRICE (GBP £ / USD \$ / BBD \$)	WHOLESALE AI + 3% FEE	NET MARGIN	YOUR 20% MONTHLY COMMISSION
Option 0 — Pay-As- You-Go AI Wallet	£25 / £50 / £100 (\$25 / \$50 / \$100) top-ups	Usage pass- through	£0.00 / \$0.00	0% on wallet top-ups (Entry wedge)
Plan 1 — AI Employee Growth	£147/mo GBP · \$147/mo USD · \$294/mo BBD	£50/\$50 + £4.41/\$4.41	£92.59 / \$92.59	£18.52/mo GBP · \$18.52/mo USD · \$37.04/mo BBD
Plan 2 — AI Employee Unlimited	£247/mo GBP · \$247/mo USD · \$494/mo BBD	£97/\$97 + £7.41/\$7.41	£142.59 / \$142.59	£28.52/mo GBP · \$28.52/mo USD · \$57.04/mo BBD

AI EMPLOYEE PLAN	MONTHLY PRICE (GBP £ / USD \$ / BBD \$)	WHOLESALE AI + 3% FEE	NET MARGIN	YOUR 20% MONTHLY COMMISSION
Plan 3 — Multi-Location AI Workforce	£347/mo GBP · \$347/mo USD · \$694/mo BBD	£97/\$97 + £10.41/\$10.41	£239.59 / \$239.59	£47.92/mo GBP · \$47.92/mo USD · \$95.84/mo BBD
Plan 4 — Executive Autonomous + AI CFO Suite	£447/mo GBP · \$447/mo USD · \$894/mo BBD	£97/\$97 + £13.41/\$13.41	£336.59 / \$336.59	£67.32/mo GBP · \$67.32/mo USD · \$134.64/mo BBD

Band 5 — One-Time Custom Studio Builds (Novelty Web Solutions Studio)

Use Case: Custom commercial websites, searchable online storefronts with Chat AI, and multi-branch B2B trade portals.

CUSTOM STUDIO BUILD SCOPE	ONE-TIME PROJECT FEE (GBP £ / USD \$ / BBD \$)	YOUR 20% NET ONE-TIME COMMISSION
Commercial Service Website Refresh	£1,500 to £2,500 GBP · \$1,500 to \$2,500 USD · \$3,000 to \$5,000 BBD	£291 to £485 GBP · \$291 to \$485 USD · \$582 to \$970 BBD
Searchable Online Storefront / Catalog + Chat AI	£3,000 to £5,000 GBP · \$3,000 to \$5,000 USD · \$6,000 to \$10,000 BBD	£582 to £970 GBP · \$582 to \$970 USD · \$1,164 to \$1,940 BBD
Multi-Branch Trade, Wholesale & Enterprise Portal	£5,000 to £7,500+ GBP · \$5,000 to \$7,500+ USD · \$10,000 to \$15,000+ BBD	£970 to £1,455+ GBP · \$970 to \$1,455+ USD · \$1,940 to \$2,910+ BBD

Band 6 — Standalone & Vertical Apps Portfolio (Each Includes a Free \$0 Businesses OS Account)

VERTICAL APP PLATFORM	TIERS & MONTHLY PRICING (GBP £ / USD \$ / BBD \$)	YOUR 20% NET MONTHLY COMMISSION
TicketFlows (ticketflows.app) Construction, Quarry & Haulage OCR	Growth OS: £497/mo (\$497 USD · \$994 BBD) Enterprise OS: £1,497/mo (\$1,497 USD · \$2,994 BBD)	Growth: £96.42/mo (\$96.42 USD · \$192.84 BBD) Enterprise: £290.42/mo (\$290.42 USD · \$580.84 BBD)
Service Dispatch OS (servicedispatch.app) Field Contractors, HVAC, Plumbing & Fleet	Starter Fleet: £149/mo (\$149 USD · \$298 BBD) Pro Dispatch: £297/mo (\$297 USD · \$594 BBD) Enterprise Fleet: £597/mo (\$597 USD · \$1,194 BBD)	Starter: £28.91/mo (\$28.91 USD · \$57.82 BBD) Pro: £57.62/mo (\$57.62 USD · \$115.24 BBD) Enterprise: £115.82/mo (\$115.82 USD · \$231.64 BBD)

VERTICAL APP PLATFORM	TIERS & MONTHLY PRICING (GBP £ / USD \$ / BBD \$)	YOUR 20% NET MONTHLY COMMISSION
Caliber HR (caliber-web) Applicant Tracking & Corporate HR OS	Hiring Team: £147/mo (\$147 USD · \$294 BBD) Corporate HR: £297/mo (\$297 USD · \$594 BBD) Multi-Branch Enterprise: £497/mo (\$497 USD · \$994 BBD)	Hiring: £28.52/mo (\$28.52 USD · \$57.04 BBD) Corporate: £57.62/mo (\$57.62 USD · \$115.24 BBD) Enterprise: £96.42/mo (\$96.42 USD · \$192.84 BBD)
CARICOM Business Hub (caricombusiness.com) Regional B2B Directory & CARI Inquiry Router	Free (\$0) · Basic (£29.99 / \$29.99) Pro (£79.99 / \$79.99) · Premium Plus (£199.99 / \$199.99)	Basic: £5.82/mo (\$5.82 USD) Pro: £15.52/mo (\$15.52 USD) Premium Plus: £38.80/mo (\$38.80 USD)

Transparent Net-Sales Commission Formula & Stackable Income Scenarios

Lifetime
Residual

Gross Price – Wholesale AI/Support Seat Cost (if any) – 3% Card Fee = Net Margin × 20% = Your Partner Payout

3 Deals Closed (Warm Connector)

1 Band 2 Pro (£297/\$297)
+ 1 Core 1 (£997/\$997 + £1k/\$1k Setup) + 1 Website Refresh (£2k/\$2k + £147/\$147 AI)

- **Upfront Bonus:**
£582.00 GBP / \$582.00 USD (\$1,164 BBD)
- **Monthly Residual:**
£242.36/mo GBP / \$242.36/mo USD (\$484.72/mo BBD)
- **12-Month Total:**
£3,490.32 GBP / \$3,490.32 USD (\$6,980.64 BBD)

5 Deals Closed (Part-Time Builder)

2 Band 1 Advance (£109/\$109) + 2 Core 1 (£997/\$997 + £1k/\$1k Setup) + 1 Core 2 (£1,497/\$1,497 + £1.5k/\$1.5k Setup)

- **Upfront Bonus:**
£679.00 GBP / \$679.00 USD (\$1,358 BBD)
- **Monthly Residual:**
£637.96/mo GBP / \$637.96/mo USD (\$1,275.92/mo BBD)
- **12-Month Total:**
£8,334.52 GBP / \$8,334.52 USD (\$16,669.04 BBD)

10 Deals Closed (Active Partner)

4 SMB Pro+AI Bundles + 3 Core 1 + 2 Core 2 + 1 Enterprise Core 3 + 2 Custom Storefront Builds (£4k/\$4k)

- **Upfront Bonus:**
£3,104.00 GBP / \$3,104.00 USD (\$6,208 BBD)
- **Monthly Residual:**
£1,928.20/mo GBP / \$1,928.20/mo USD (\$3,856.40/mo BBD)
- **12-Month Total:**
£26,242.40 GBP / \$26,242.40 USD (\$52,484.80 BBD)

How to "Join the Team" in 2 Minutes

1. Visit **<https://noveltywebsolutions.com/partners>** and toggle your preferred currency (**GBP £, USD \$, or BBD \$**).
2. Enter your Partner Details, select **Option A (Connector)** or **Option B (Active Sales Partner)**, and choose your Payout Method (UK Faster Payments Sort Code & Account #, Barbados Bank Transfer / BimPay, or USD Wire / Wise).
3. Digitally sign the **20% Net-Sales Partner Agreement** right on screen.
4. Instantly receive your official **firstname@noveltywebsolutions.com** email, your **Businesses OS Partner Account & Training Area** login, your unique **?ref=<code>¤cy=gbp|usd|bbd** affiliate links, and your live commission ledger at **<https://businessesos.com/dashboard/partners>**.

Copy-and-Send WhatsApp & Email Opener Scripts (UK & Barbados/Caribbean)

Zero-Dash
Natural Copy

1. UK WhatsApp Opener (Barbershops, Salons, Clinics & Local Service Shops)

UK GBP £

Hi [First Name], hope your week is going well. Quick question for you. Have you seen the new Businesses OS platform that Novelty Web Solutions just rolled out for UK shops and clinics? It handles 24/7 online booking, walk in queues, chair rent and staff commission splits, plus an AI receptionist that answers missed calls and WhatsApp messages automatically starting from £59 to £109 a month. I work directly with the founder Ronald and can get you a quick 10 minute live look or send over my partner link so you can test the demo on your phone: <https://businessesos.com/demo/barber-pos?ref=YOURCODE¤cy=gbp>

2. UK WhatsApp Opener (Auto Parts, Retail, Trade Counters & Mid-Market Companies)

UK GBP
£

Hi [First Name], hope all is well. I wanted to put something on your radar because I know how busy your team gets on the phones and counter. My partners at Novelty Web Solutions build searchable online trade catalogs and 24/7 AI WhatsApp and phone receptionists that quote parts, book jobs, and take payments around the clock. Their AI Employee plans start at £147 a month and full commercial systems start at £997 a month. Would you be open to a quick 10 minute intro call with our technical director Ronald this week, or shall I send you the interactive preview link first?
<https://noveltywebsolutions.com/solutions?ref=YOURCODE¤cy=gbp>

3. UK Executive Email Opener (Commercial Growth, Website Refresh & AI Receptionist)

UK GBP
£

Subject: Quick question regarding [Company Name] booking and 24/7 enquiry capture

Hi [First Name],

I hope you are having a strong week. I am reaching out because I partnered with Novelty Web Solutions Ltd., the engineering studio behind Businesses OS and the CARI 24/7 AI Employee Suite. We help UK service businesses, clinics, retailers, and trade suppliers stop losing enquiries after hours while automating bookings, point of sale, and customer follow up.

Depending on what you need, our modular 24/7 AI Receptionist starts at £147/month, full multi staff shop and clinic systems run £197 to £297/month, and custom commercial websites or multi department platforms are scoped transparently in GBP. You can explore our live interactive industry blueprints here: <https://noveltywebsolutions.com/solutions?ref=YOURCODE¤cy=gbp>

If you have 10 minutes this week, I would love to introduce you to our founder Ronald for a tailored walkthrough, or feel free to reply here and I will send over the exact demo for your sector.

Best regards,

[Your Name] | Official Partner, Novelty Web Solutions Ltd.

4. Barbados & Caribbean WhatsApp Opener (Shops, Salons, Clinics, Contractors & Retailers)

Barbados BBD \$ /
USD \$

Hi [First Name], hope everything is going great with you. I wanted to share something that is helping businesses here in Barbados capture way more bookings and after hours sales. I partnered with Ronald at Novelty Web Solutions on their Businesses OS platform and 24/7 AI Receptionist. It handles walk in queues, staff commissions, BimPay and 1stPay checkout, and automatic WhatsApp and phone replies starting from \$118 BBD (\$59 USD) a month for solo/micro shops or \$394 BBD (\$197 USD) a month for growing teams. Take a look at the live demo here: <https://businessesos.com/pricing?ref=YOURCODE¤cy=bbd> and let me know if I can set up a quick 10 minute WhatsApp call with Ronald for you.

5. Barbados & Caribbean Executive Email Opener (Custom Storefronts, Trade Portals & AI Systems)

Barbados BBD \$ /
USD \$

Subject: Upgrading [Company Name] online storefront and 24/7 WhatsApp AI response

Hi [First Name],

I hope your week is going well. I am writing to introduce our work at Novelty Web Solutions Ltd. in Bridgetown. We build high speed commercial websites, searchable online catalogs, and 24/7 AI phone and WhatsApp receptionists integrated with local Caribbean payments (BimPay, 1stPay, WiPay, and card processing).

Whether you want an always on AI receptionist to answer customer price checks after hours (\$294 BBD / \$147 USD per month) or a complete commercial storefront and operating system, everything is built and supported by our team. You can view our live industry blueprints here: <https://noveltywebsolutions.com/solutions?ref=YOURCODE¤cy=bbd>

Would you be open to a brief 15 minute walkthrough this week? Just reply with a day that suits you and I will coordinate everything with Ronald.

Warm regards,

[Your Name] | Official Partner, Novelty Web Solutions Ltd.